

6<sup>TH</sup> EDITION

# OMAN AGROFOOD

2 - 4  
DECEMBER  
2024

OMAN CONVENTION  
& EXHIBITION CENTRE  
MUSCAT



AGRICULTURE



FOOD



FOOD PROCESSING  
& PACKAGING



## MASSIVE OPPORTUNITIES IN THE AGRICULTURE & FISHERIES SECTORS

[omanagrofood.com](http://omanagrofood.com)

UNDER THE PATRONAGE OF



Sultanate of Oman  
Ministry of Agriculture, Fisheries  
Wealth & Water Resources



ORGANIZERS



# OMAN'S JOURNEY TO AGRICULTURAL INNOVATION AND FOOD SECURITY

The Sultanate of Oman, through the Ministry of Agriculture, Fisheries, and Water Resources, is actively promoting research and development in agriculture to enhance food security. Initiatives include the establishment of the Oman Seed Bank to preserve local crop seeds and provide farmers with improved varieties. The Oman Plant Protection Center focuses on researching pests and diseases, offering training in pest management. Additionally, the Oman Agricultural Research Center is developing sustainable farming practices, including water-conserving irrigation and drought-resistant crops.

Government efforts extend to specific initiatives like supporting small and medium enterprises in local medicinal and aromatic plants, introducing water and fertilizer-efficient technologies like soilless cultivation and aquaponics, and implementing renewable energy (solar power) in net house operations to enhance sustainability and reduce costs.

Internationally, the Omani government collaborates with organizations such as the Food and Agriculture Organization of the United Nations (FAO). This partnership aims to improve fish marketing systems, enhance fish market infrastructure, develop legislation for fish product marketing, manage fish control systems, and promote fish processing. Notably, the FAO assists Oman in accessing new markets, exemplified by recent openings in Russia, Vietnam, and Brazil, with ongoing efforts to establish a market in China.



## OMAN AGROFOOD 2024 CULTIVATING BUSINESS OPPORTUNITIES

Oman AgroFood, the 6th International Trade Exhibition for Agriculture, Food and Fisheries, will be held from **2 to 4 December 2024** at the Oman Convention & Exhibition Centre, **under the patronage of the Ministry of Agriculture & Fisheries Wealth.**

This event aims to unite government decision-makers, international stakeholders, regional buyers, traders, and innovative technology providers. Through fostering collaboration, it seeks to actualize the Sultanate's ambitious vision for transformative advancements and sustainable growth, specifically in the agriculture, food, and fisheries industries.



# NAVIGATING OMAN'S DYNAMIC AGRICULTURE, FOOD, AND FISHERIES MARKETS

**\$2.24 BN** 

Estimated size of the Omani agriculture market in 2024

**6.16%** 

CAGR of the Omani agriculture market (2024-2029)

**\$1.51 BN** 

Estimated size of the Omani food sector in 2024

**2.9%** 

Yearly growth of the Omani food production market

**12.4%** 

CAGR in Oman's total food imports over 5 years

**17.3%** 

Oman's contribution to the region's food production in 2021

**14.4%** 

Oman's share from the region's food consumption in 2021

**\$26 MN** 

Value of fish farming production in Oman by November 2023

**6.20%** 

CAGR of the Omani fisheries market (2024-2029)

**\$950 MN** 

Oman Food Investment Holding Company (OFIC) investments in the agriculture sector in the next 5 years

**\$636.78 MN**

Estimated size of the Omani fisheries sector in 2024



**\$5.2 BN**

Fisheries sector's expected contribution to GDP in 2040

## 12 AQUACULTURE PROJECTS IN OMAN IN PROCESS. AMONG THESE ARE:

**\$185 MN**

Atlantic salmon farm in Quriyat

**\$4.68 MN**

Tuna fattening project in Al Hajir

**\$4.1 MN**

Red sea bream farm in Quriyat

**\$78 MN**

Sea bass and sea bream farm in Seeb Wilayat

**\$83.1 MN**

Fisheries sector's expected contribution to GDP in 2040

**\$4.9 MN**

Abalone farm in Mirbat Wilayat





# OMAN AGROFOOD 2023

## KEY FIGURES

- |  |   |  |
|--|---|--|
|  Afghanistan  |  China     |  Egypt                |
|  India        |  Indonesia |  Iran                 |
|  Jordan       |  Kuwait    |  Libya                |
|  Mauritania   |  Oman      |  Poland               |
|  Saudi Arabia |  Spain     |  United Arab Emirates |

# 100

EXHIBITORS

# 15

PARTICIPATING COUNTRIES

# 6,760

VISITORS

# 29

VISITING COUNTRIES

- |  |   |  |
|--|---|--|
|  Algeria              |  Australia      |  Bahrain        |
|  Brunei               |  China          |  Czech Republic |
|  Denmark              |  Egypt          |  France         |
|  India                |  Indonesia      |  Iran           |
|  Italy                |  Jordan         |  Kuwait         |
|  Lebanon              |  Libya          |  Malaysia       |
|  Mauritania           |  Oman           |  Poland         |
|  Qatar                |  Saudi Arabia   |  Singapore      |
|  Spain                |  Thailand       |  Turkey         |
|  United Arab Emirates |  United Kingdom |  |



# EXHIBITORS PROFILES

## AQUACULTURE

- Aquaponics
- Farm Equipment
- Feed & Feed Ingredients
- Feed Systems & Equipment
- Fish Farming
- Monitoring & Maintenance
- Nets & Cages
- Packaging
- Processing
- Storage & Logistics
- Water Treatment

## OMAN PACKAGING & FOOD PROCESSING

- Food Processing & Packaging
- Packaging Materials & Supplies
- Wrapping Machinery
- Industrial Refrigeration
- Bakery Equipment
- Filling Machinery
- Food Packaging Equipment
- Food Processing Equipment
- Industrial Packaging Equipment
- Consumer Products Packaging Equipment
- Food Preservation and Canning Practices
- Dairy Production Equipment
- Canning Equipment
- Preservation Equipment
- Dates Packaging Equipment
- Safe Storage Equipment
- Packaging and Wrapping Machinery

## AGRO TECH

- AI & Nutrition
- Cloud Solutions
- Sensors
- UAV / Drones
- Automation
- Robotics
- Adaptive Irrigation
- Grow Lighting
- Data Management
- Climate Control
- Supply Chain Management

## FOOD

- Health & Natural Foods
- Meat & Poultry
- Organic & Fresh Foods
- Bakery Products
- Confectionery
- Chocolates
- Convenience Food
- Frozen & Chilled Foods
- Milk & Dairy Products
- Fast Foods & Snacks
- Food Franchises
- Soft Drinks & Juices
- Tea, Coffee & Beverages
- Fresh, Canned and Dried Food
- Presentation & Processing Equipment
- Organic Food
- Organic Dates
- Organic Fruits and Vegetable
- Organic Dairy and Juice Products
- Organic Meat, Poultry, and Egg Products
- Organic Fertilizers and Fee
- Halal Food

## CROP FARMING

- Machinery & Equipment
- Crop Protection
- Fertilizers & Pesticides
- Green Houses & Nurseries
- Horticulture
- Hydroponics/Urban Farming
- Irrigation Equipment & Supplies
- Seeds & Seedlings
- Storage & Logistics Processing
- Processing
- Organic Farming
- Refrigeration Equipment & Harvest Production

## ANIMAL FARMING & HEALTH

- Farm Equipment & Housing
- Feed & Feed Ingredients
- Feed Systems & Equipment
- Livestock Farm
- Packaging
- Poultry Farming
- Storage & Logistics
- Laboratories
- Pharmaceuticals & Nutrition
- Vaccines
- Veterinary Equipment & Supplies
- Veterinary Hospitals & Clinics

# THE ORGANIZERS



Al Nimr Expo organizes some of Oman's top international trade exhibitions and conferences that provide unparalleled networking and business opportunities for companies looking to excel and grow within the Sultanate. Our portfolio of award-winning exhibitions and conferences span across key industry sectors such as Construction & Building, Engineering, Machinery, Interior Décor, Design, Furniture, Communications, Education, Agriculture, and Fisheries.

Apart from conducting quality and high-profile B2B trade fairs, country-specific shows, corporate events, conferences, events management, and festivals, we also provide complete marketing tools and exhibition solutions to our valued exhibitors.



IFP Group is the Middle East's most accomplished event organizer with a rich experience of over 43 years and more than 550 international exhibitions with worldwide recognition.

IFP Group organizes the region's top trade fairs, designed to be ideal platforms for foreign and local companies doing business in the Middle East, the GCC, and North Africa, seeking exposure among top regional buyers and decision-makers.

## ABOUT THE VENUE

### OMAN CONVENTION AND EXHIBITION CENTRE

The Oman Convention & Exhibition Centre is located in its own fully integrated precinct only four kilometers from Muscat International Airport. Architecturally advanced in design and capability, this world-class venue is amongst the first to be built to meet the rigorous LEED certification by the U.S. Green Building Council. The Centre ensures a flow of meeting spaces to suit the most discerning conference and exhibition organizers. It also incorporates expansive concourse areas to enable ease of large delegations with floor to ceiling windows overlooking landscaped gardens and water features.



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